

YORK UNIVERSITY

#MYCREWYU PHOTO CONTEST

OFFICIAL CONTEST RULES

1. Contest Period

The York University – #MyCrewYU Photo Contest (the “Contest”) is organized by York University (“the Organizer”) and will take place from 12:01 a.m., Eastern Time (EST) March 4, 2019 to 11:59 p.m. (EST) March 22, 2019.

2. Eligibility

These are the official rules and regulations (the “Rules”) applicable to persons who enter the Contest (“Entrants”). The Contest is open only to legal residents of Canada, excluding Quebec, who have reached the age of majority in the province or territory in which they reside at the time of entry and are registered students in good standing at York University. Entrants must have a valid York University Student Identification number and York email address.

By entering the Contest, Entrant accepts the Rules and agrees to be bound by them and the interpretation of these Rules by the Organizer.

3. How To Enter

- a. No purchase is necessary to enter.
- b. Via Instagram or Twitter upload a photo showcasing your York U Crew using the #MyCrewYU hashtag.
- c. A “Crew” is considered two (or more) people who have a connection to the university. It could include a student group, friends, faculty, campus partner, advisor, alumni, sport team, etc. The one requirement is that the person submitting their “Crew” is a current student.
 - i) Eligible photos must:
 1. feature students with their friends, teams, professors, advisors, clubs, etc. Must be more than one person in photo;
 2. Include an explanation of the crew in the caption of the submission (i.e. strong basketball team, Dance club, etc.); and

3. Feature members of the Crew who have agreed to these Official Rules and who have consented to the Entrant submitting the photograph. If any members of the Crew are not of the age of majority in the province or territory in which they reside at the time of entry, a parent or legal guardian must have agreed and consented on behalf of that minor.
- d. The photo submissions must not:
 - i) contain any obscene or defamatory statements, including but not limited to words or symbols- that are widely considered offensive to individuals of a particular race, ethnicity, religion, sexual orientation, disability or age (as determined in the selection committee's sole discretion);
 - ii) infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, or violate applicable laws, or regulations; and
 - iii) have been entered in or won any previous contest or award and has not been published earlier in any medium
 - e. Submissions can be made through private accounts. If the entry is chosen as one of the final submissions, the entrant agrees that the photo can be posted online.
 - f. Entrants may submit multiple entries during the contest period so long as each features a different photograph. Each member of a Crew, if they meet the eligibility requirements of this Contest, may enter separately provided they use separate pictures. Prizes will only be awarded to person who entered.
 - g. Each photograph may only be entered once. In the event the same photograph is entered more than once, whether by the same person or different people, the Organizer reserves the right to disqualify all entries using a duplicate photograph received after the first entry. Make sure you coordinate with your Crew to avoid accidentally entering duplicate photographs.
 - h. Entries will not be acknowledged or returned. The Organizer reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest or which violate or are deemed ineligible under these Official Rules.
 - g. All entries and photo submissions remain the sole property of the Organizer and may be reproduced, reused and displayed for promotional purposes in all media.
 - h. The Organizer is not responsible for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, or for any unavailable network

connections, failed, incomplete, garbled, or delayed computer transmissions, on-line failures, hardware, software or other technical functions or disturbances or any other communications failures or circumstances affecting, disrupting or corrupting the Contest in any manner.

4. Prizes

- a. There is a total of four (4) prizes to be won. Each winner will receive \$250 York Bookstore Giftcard.
- b. Ten (10) entries will be selected as finalists by York's Communication and Public Affairs Department, based on originality, inspiring caption and visual impact of photo. The final selected entries will be judged by a panel in consultation with campus partners to determine the top four (4).

If a selected Entrant does not respond to the Organizer within three (3) business days of notification or does not comply with these Official Contest Rules, the prize will be forfeited and prizes will be reassigned based on votes for the remaining entries.

- c. In order to win the prize, the selected Entrant must first correctly answer a mathematical skill testing question administered by e-mail or telephone
- d. No cash alternative or substitution of the prize is provided, except that York University, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the prize is unavailable for any reason. The prize is provided "as is" without warranty of any kind and must be accepted as awarded. York University disclaims all warranties including but not limited to implied warranties of merchantability, fitness for a particular purpose or non-infringement.
- e. Prize is not transferable unless authorized in writing by York University before the transfer is made. Such authorization may be granted or withheld in York University's sole discretion.
- f. Any applicable taxes are the responsibility of the winner.
- g. In order to be declared a winner, the selected Entrants and all members of their respective Crews will be required to swear affidavits indicating eligibility and compliance with these Official Contest Rules. In the event that the winner or a member of the winner's Crew has not yet reached the age of 18 years or the age of majority in the winner's province or territory of residence, then the selected Entrant's or Crewmember's parent/legal guardian must sign the affidavit to confirm compliance and consent with these Official Contest Rules and to accept the prize on behalf of the minor, and provide a release and indemnity pursuant to Subsection 5(d) below.

- h. The selected Entrants must show their YU-card as proof of being a registered York University Student.

5. Conditions of Participation

By participating in this Contest, you agree:

- a. to be bound by these Official Contest Rules and the decisions of the Organizer, whose decisions are final;
- b. to the use of your name, likeness, voice, image, recording, video footage and statements in connection with this Contest and the promotion and exploitation thereof;
- c. that if selected as a winner, you give York University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered; and
- d. to release and indemnify and hold harmless York University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this Contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.

6. Termination

York University also reserves the right, without prior notice, and at any time, to terminate the Contest, in whole or in part or modify, suspend or extend the Contest in any way.

7. General Provisions

- a. The invalidity or unenforceability of any provision of these Official Contest Rules does not affect the validity or enforceability of any other provision.
- b. This Contest and these Official Contest Rules are governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- c. Should the Contest be terminated prior to the stated expiration date, the Organizer shall, to the extent possible, award any remaining prizes in a fair and

equitable manner, determined in its discretion, among the eligible entries received that are unaffected by the problem.

8. Privacy Notice

Personal information in connection with the Contest is collected under the authority of *The York University Act, 1965* and will be used for the administration of the Contest and related purposes. If you have any questions about the collection of personal information by York University, please contact Jason Miller, York University, 4700 Keele Street, Toronto, ON M3J 1P3, tel. 416-736-2100 Ext 44191.

9. Limitation of Liability

The Contest is not associated to, run by, or sponsored by Instagram or Twitter. By participating in the Contest, Entrant provides information to the Organizer and not to Instagram or Twitter. By accepting these Rules you release Instagram and Twitter of all responsibilities.